

# SCOTT WOZNIAK

LEADERSHIP CONSULTANT | SPEAKER | AUTHOR



## AN INTRODUCTION

Scott Wozniak, CEO of Swoz Consulting, consults with leaders on six continents, including Silicon Valley startups, multi-generation family enterprises, and Fortune 500 companies.

Scott is a member of Mensa (international high IQ society), reads over 200 books each year, and has written four books on leadership and customer experience.

### MEET SCOTT

[www.scottwozniak.com](http://www.scottwozniak.com)

**CLICK FOR A SAMPLE OF  
SCOTT SPEAKING - or visit**  
[https://www.scottwozniak.com/  
scottspeaking](https://www.scottwozniak.com/scottspeaking)

### MEET HIS TEAM

[www.swozconsulting.com](http://www.swozconsulting.com)



Scott learned how to build legendary brands with raving fans after more than two decades studying the great organizations of our time, including earning a master's degree in business with an emphasis in Organizational Leadership and working inside many of the leading brands, from software "unicorns" to Nucor Steel.

He also spent eight years as an employee at the Chick-fil-A headquarters, working directly with the founding family and executive team to design and lead company-wide upgrades—and though he is not an employee there anymore, he regularly consults with their leaders.

In his spare time, Scott is always learning, whether that's traveling the globe with his wife and four children, picking up extreme sports like heli-skiing and kite-boarding, writing music or reading neuroscience journals.

If you're ready to build a brand people can't help but talk about, Scott can help. He didn't just spend years learning about great brands; he's directly helped many brands become a legend in their category.

**CONNECT WITH SCOTT**

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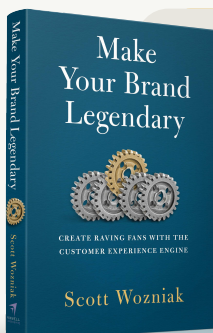
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I help leaders build brands worth talking about

MORE BOOKS  
BY SCOTT

## BOOK HIGHLIGHT



### **Make Your Brand Legendary:**

*Create Raving Fans with the Customer Experience Engine*

In *Make Your Brand Legendary*, Scott Wozniak leverages his decades of brand-building experience within some of America's most-loved companies to show you how to create world-class customer experience. He teaches you how to build a Customer Experience Engine that will create raving fans.



## MOST REQUESTED SPEAKING TOPICS

- Customer Experience Engine
- Employee Experience Engine

I work with leaders who want to break free from the pack and stand out in their industry. I don't just hype you up. I simplify what looks complex and show you clear road maps so you can build the brand of your dreams while living a healthy life that you love.



Running a company can be exhausting. So many of us know that we can do better but we don't know how. After years of working closely with the best in the world, I figured out how to deconstruct the details and see the patterns. I've studied brands such as Disney, Chick-fil-a, Pixar, and Delta Airlines. What looks like magic is really just a series of systems--systems that you can build, too.